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ENTRIES LIST

MEDIA LOTUS

CATEGORY ME01: BEST USE OF SCREENS & DISPLAYS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME01/001	ANYTHING'S BETTER WITH KFC GOLDEN EGG CRUNCH	KFC	ENSEMBLE WORLDWIDE	KUALA LUMPUR
ME01/002	SUBDIVIDED FLAT IN A LANE	SOCIETY FOR COMMUNITY ORGANIZATION (SOCO)	HAKUHODO HONG KONG	HONG KONG
ME01/003	WORLD CUP	K BANK	GREYNJ UNITED	BANGKOK
ME01/004	SEEING BY HEARING	BANPHAE0 HOSPITAL	WOLF BANGKOK	BANGKOK
ME01/005	S-PEN ALIVE ON SCREEN	GALAXY NOTE9	CHEIL WORLDWIDE	SEOUL
ME01/006	ROCKET NOSE	HALLS EX HYPER MINT	MCCANN TOKYO	TOKYO
ME01/007	DELICIOUS DECIBELS (AYAM GORENG MCD)	MCDONALD'S MALAYSIA	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR
ME01/008	STAR LULLABY	STAR FLYER	TAIYO KIKAKU CO.,LTD.	TOKYO
ME01/009	THE MAGIC REMOTE	TENCENT	PUBLICIS WANGFAN	SHANGHAI
ME01/010	MTV WOOFER	MTV INDIA	TONIC WORLDWIDE	MUMBAI

CATEGORY ME02: BEST USE OF AUDIO

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME02/001	ROLE PLAYING RUN	NIKE	AKQA SHANGHAI	SHANGHAI
ME02/002	PROJECT REVOICE	THE ALS ASSOCIATION	BWM DENTSU	SYDNEY
ME02/003	A SINGING MASTERPIECE	TENCENT	TENCENT	SHENZHEN
ME02/004	STAR LULLABY	STAR FLYER	TAIYO KIKAKU CO.,LTD.	TOKYO
ME02/005	BILL BOWELLY	BOWEL CANCER AUSTRALIA	BWM DENTSU MELBOURNE	MELBOURNE

CATEGORY ME03: BEST USE OF PRINT/OUTDOOR & TRANSIT

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME03/001	LICK AWAY BAD DAY	NETFLIX	WOLF BANGKOK	BANGKOK
ME03/002	RAIN TREE - CHANGEABLE POSTER	RAIN TREE	CHEIL WORLDWIDE	SEOUL
ME03/003	POSTABLE FUKUSHIMA LOCAL PAPER	FUKUSHIMA-MINPO	DENTSU INC.	TOKYO
ME03/004	THE LOW-BUDGET MANGA PARODY	KODANSHA COMICS	DENTSU INC.	TOKYO
ME03/005	BUBBLE TIMES	KAHOKU SHIMPO	TOHOKUSHINSHA FILM CORPORATION	TOKYO
ME03/006	PEOPLE NOT SYMBOLS	ACCESS ISRAEL	LEO BURNETT ISRAEL	TEL AVIV
ME03/007	INSTA BILLBOARD (MCCAFÉ MOMENTS)	MCDONALD'S MALAYSIA	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR
ME03/008	THE IMMORTAL WORK – "FIST OF THE NORTH STAR" STONE EDITION	"FIST OF THE NORTH STAR" 35TH ANNIVERSARY	DENTSU INC.	TOKYO
ME03/009	#WEDONTWANNACRY	MISTIO	HAKUHODO INC.	OSAKA
ME03/010	THIS IS A TREE	PACIFIC PAINT (BOYSEN) PHILIPPINES INC	TBWA\SANTIAGO MANGADA PUNO	MANILA
ME03/011	UNSPOKEN WORDS OF FAMILY	SHINANO MAINICHI NEWSPAPER	FRONTAGE INC.	TOKYO
ME03/012	THE LOCAL AMBASSADOR	UNIQLO ROADSIDE STORE	THE LEO BURNETT GROUP THAILAND	BANGKOK
ME03/013	THE UNSPOKEN TRUTH	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD	SINGAPORE
ME03/014	THE WOMAN BEHIND THE VEIL	AL RAJHI BANK	FP7 DUBAI	DUBAI
ME03/015	HANDHELD CONCERT	ROKID	THE NINE SHANGHAI	SHANGHAI

CATEGORY ME04: BEST USE OF AMBIENT: SMALL SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME04/001	PLAY WITH YOUR FOOD	SOH	DENTSU INC.	TOKYO
ME04/002	OGASAWARA 50 COLORS	OGASAWARA ISLANDS	DAIKO ADVERTISING INC.	TOKYO
ME04/003	DREAM PROTECTOR	A.P. HONDA CO.,LTD	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
ME04/004	MAE-MA-NEE MONEY SOLUTION	SIAM COMMERCIAL BANK	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME04/005	TASTE FIRST. LABEL SECOND.	MIRAI SAKE STORE	HAKUHODO I-STUDIO INC.	TOKYO
ME04/006	FIREVASE	FIREVASE	CHEIL WORLDWIDE	SEOUL
ME04/007	BUBBLE TIMES	KAHOKU SHIMPO	TOHOKUSHINSHA FILM CORPORATION	TOKYO
ME04/008	PEOPLE NOT SYMBOLS	ACCESS ISRAEL	LEO BURNETT ISRAEL	TEL AVIV
ME04/009	CAMOUFLA-VIEW	TVER	ADK CREATIVE ONE	TOKYO
ME04/010	MY CRAYON PROJECT	SHISEIDO	R/GA TOKYO	TOKYO
ME04/011	WATCH ME PROJECT	LINE TV	CJ WORX	BANGKOK
ME04/012	YAKIMONO MAKE-UP	HIZEN CERAMICS AREA	HAKUHODO INC.	FUKUOKA
ME04/013	UNWRITTEN REVIEWS	MELBOURNE INTERNATIONAL FILM FESTIVAL	MCCANN MELBOURNE	MELBOURNE
ME04/014	HUAWEI IJACK	HUAWEI	DENTSU X	SINGAPORE
ME04/015	RECRUI-T	GOODMAN SERVICE	ADK	TOKYO
ME04/016	LOVE LABEL	HORSE	DENTSU ONE (BANGKOK) LTD.	BANGKOK
ME04/017	FLORAL PLATE	JET WASHER	HAKUHODO KETTLE INC.	TOKYO
ME04/018	COCA-COLA WEAR YOUR PRIDE	COCA-COLA	OGILVY & MATHER PHILIPPINES	MANILA
ME04/019	FISH SAVE CATS	SEMINTRA	BEACON COMMUNICATIONS K.K.	TOKYO
ME04/020	CHAI-FI	CHAKRA TEA	DENTSU WEBCHUTNEY	HARYANA
ME04/021	SEHAT KA BATUA - THE HEALTH PURSE	MAHINDRA RISE	GREY WORLDWIDE INDIA	MUMBAI
ME04/022	#SHARETHELOAD - COLOURING BOOK	ARIEL MATIC	BBDO INDIA	MUMBAI
ME04/023	MYLANTA WISE EATING	MYLANTA	UM INDONESIA	JAKARTA
ME04/024	NAZAR BATTU LID	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY ME05: BEST USE OF AMBIENT: LARGE SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME05/001	SUBDIVIDED FLAT IN A LANE	SOCIETY FOR COMMUNITY ORGANIZATION (SOCO)	HAKUHODO HONG KONG	HONG KONG
ME05/002	NIKE REACT STUNT	NIKE CHINA	WIEDEN+KENNEDY SHANGHAI	SHANGHAI
ME05/003	MCDELIVERY PIN	MCDONALD'S	LEO BURNETT MANILA	MANILA
ME05/004	THE TRANSMORPHING ORCHESTRA	ORCHESTRA CONCERT	TBWA\HAKUHODO INC.	TOKYO
ME05/005	SAVING GINKGO TREES PROJECT	SBI SAVINGS BANK	HS AD	SEOUL
ME05/006	LIFE-SIZE MODEL ROBOT PROJECT	BORDER BREAK	TOKYU AGENCY INC.	TOKYO
ME05/007	GODZILLA NIGHTS	MICROSOFT HOLOLENS, MICROSOFT AZURE	MOMENTUM WORLDWIDE	TOKYO
ME05/008	RAIN TREE	RAIN TREE	CHEIL WORLDWIDE	SEOUL
ME05/009	THE NIGHT. REIMAGINED	SAMSUNG VIVID SYDNEY	LEO BURNETT SYDNEY	SYDNEY
ME05/010	#ANAKBANGSABISA	GOJEK	GO-JEK INDONESIA	JAKARTA
ME05/011	GOOGLE PIXEL "MAGIC ILLUMINATION"	GOOGLE PIXEL 3	SIX INC.	TOKYO
ME05/012	NINJA TRICKS IN SHIBUYA	WOW! JAPAN	ADK CREATIVE ONE	TOKYO
ME05/013	REFLECTIONS	WORKSAFE	MCCANN MELBOURNE	MELBOURNE
ME05/014	PEACE BARBER	MADAME TUSSAUDS TOKYO	FRONTAGE INC.	TOKYO
ME05/015	JURASSIC PILLAR	JURASSIC WORLD: FALLEN KINGDOM	SONICJAM	TOKYO
ME05/016	THE REAL-LIFE TRAILER	NETFLIX'S ORIGINAL SERIES, "THE HAUNTING OF HILL HOUSE"	JONGLUCKDEE	BANGKOK
ME05/017	ANTI HONKING RICKSHAW	AWAAZ FOUNDATION	BBDO INDIA	MUMBAI
ME05/018	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY ME06: BEST USE OF EVENTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME06/001	THE THREE-POINTED-STAR COURT	MERCEDES-BENZ	LEO BURNETT TAIWAN	TAIPEI
ME06/002	CONNECTED SILENCE: A DAY WITHOUT INTERNET IN BALI	CORPORATE & BROADBAND	NARRADA COMMUNICATIONS	JAKARTA
ME06/003	STAY BRILLIANT	MARRIOTT HOTELS	OGILVY & MATHER GROUP HK	HONG KONG
ME06/004	SIGN LANGUAGE FAN PARK	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
ME06/005	DEPARTMENT OF SIMCITY BUILDIT	SIMCITY BUIDIT	DENTSU INC.	TOKYO
ME06/006	TONS OF REAL HAPPINESS	MITSUBISHI XPANDER	H:THREE	JAKARTA
ME06/007	EATREE PLATES	LIFULL	PEAK INC.	TOKYO
ME06/008	THE NIGHT. REIMAGINED	SAMSUNG VIVID SYDNEY	LEO BURNETT SYDNEY	SYDNEY
ME06/009	#ALLFOR916 (THE 100,000 LAST FAN LETTERS)	NAMIE AMURO	GEEK PICTURES INC.	TOKYO
ME06/010	LIGHT FOR PSORIASIS	JANSSEN PHARMACEUTICAL	1→10, INC.	TOKYO
ME06/011	FUTURE CUISINE RESTAURANT IBUKI	ARTIFICIAL SATELLITE "IBUKI"	ADK CREATIVE ONE	TOKYO
ME06/012	THE EQUALITY BRIDGE	BANKWEST	UNION PRODUCED BY THE BRAND AGENCY	PERTH
ME06/013	UNWRITTEN REVIEWS	MELBOURNE INTERNATIONAL FILM FESTIVAL	MCCANN MELBOURNE	MELBOURNE
ME06/014	PEACE BARBER	MADAME TUSSAUDS TOKYO	FRONTAGE INC.	TOKYO
ME06/015	COCA-COLA 17 FOODIE FESTIVAL	COCA-COLA	MEITUAN DIANPING	SHANGHAI
ME06/016	MEITUAN DIANPING & ROEWE MARVEL X INTERNET POPULAR FOOD LOHAS STREET	ROEWE MARVEL X	MEITUAN DIANPING	SHANGHAI
ME06/017	STAR VENTURE	HEINEKEN	J. WALTER THOMPSON	BANGKOK
ME06/018	BEST ACTRESS HIJACK	RAINLILY	CHEIL WORLDWIDE	HONG KONG
ME06/019	PAINTED BY PAINT	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY ME07: BEST USE OF GUERILLA MARKETING

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME07/001	OATH PREMIUM COFFEE POP-UP SHOP	YAHOO!	DENTSU ONE TAIPEI	TAIPEI
ME07/002	THE EASYBIKE BY GOOGLE	GOOGLE MAPS	MULLENLOWE INDONESIA	JAKARTA
ME07/003	SHOP2GIVE	UNILEVER	GIGIL	MANILA
ME07/004	#ANAKBANGSABISA	GOJEK	GO-JEK INDONESIA	JAKARTA
ME07/005	THE UNITY COLA	COCA-COLA	DENTSU LHS	KUALA LUMPUR
ME07/006	LIGHT FOR PSORIASIS	JANSSEN PHARMACEUTICAL	1→10, INC.	TOKYO
ME07/007	FRIED CHICKEN BATH BOMBS	KFC	ADK CREATIVE ONE	TOKYO
ME07/008	HUNGRY PUFFS	FOODBANK WA	THE BRAND AGENCY	PERTH
ME07/009	THE LONGEST WAIT	SHANGHAI PUDONG DEVELOPMENT BANK	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
ME07/010	OIL HIJACK	PINDUODUO	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
ME07/011	HUAWEI IJACK	HUAWEI	DENTSU X	SINGAPORE
ME07/012	THE IMAM'S TEACHINGS	HEALTHIER TEETH KIDS	THE LEO BURNETT GROUP THAILAND	BANGKOK
ME07/013	ENDANGERED AIR FRESHENER	IRIS	DENTSU WEBCHUTNEY	HARYANA

CATEGORY ME08: BEST USE OF DIGITAL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME08/001	GOOGLE FOOTBALL ANSWERS MADE EASY	GOOGLE SEARCH	TOASTER LTD SINGAPORE BRANCH	SINGAPORE
ME08/002	GOOGLE MAPS 2 WHEELERS	GOOGLE MAPS	TOASTER LTD SINGAPORE BRANCH	SINGAPORE
ME08/003	AUTOADS	CARSALES.COM.AU	CHE PROXIMITY	MELBOURNE
ME08/004	CAR CURLING	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
ME08/005	HYPNO-CATS	SHEBA	I&S BBDO INC.	TOKYO
ME08/006	BEAUTY FAUX FONT	SNOW SKIN	J. WALTER THOMPSON PH	MANILA
ME08/007	THE BUDDAH'S PROVIDER	TENCENT	TENCENT	SHENZHEN

MEDIA LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME08/008	#POWERLESSQUEEN	PROJECT NANHI KALI	WAT MEDIA PVT	MUMBAI
ME08/009	#KIDSNOTFORSALE	SNAPDEAL AND SAVE THE CHILDREN	WAT MEDIA PVT	MUMBAI
ME08/010	FULL STOP DELIVERY	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
ME08/011	WONDER OF THAI HERBS	THAI HERBS	THE LEO BURNETT GROUP THAILAND	BANGKOK
ME08/012	AXE CYBER PROMO	AXE	INITIATIVE	RUSSIA

CATEGORY ME09: BEST USE OF MOBILE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME09/001	3D SELFIE PROJECT	FOR ONES	DENTSU INC.	TOKYO
ME09/002	SKETCHCOOK	OTSUKA PHARMACEUTICAL CO.,LTD.	DENTSU INC.	TOKYO
ME09/003	SAFETY TAG	TELKOMSEL	LEO BURNETT INDONESIA	JAKARTA
ME09/004	THE UNSPOKEN TRUTH	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD	SINGAPORE

CATEGORY ME10: BEST USE OF SOCIAL MEDIA & EARNED MEDIA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME10/001	THE SHORTEST CHINESE NEW YEAR AD	ANCHOR BEER	ENSEMBLE WORLDWIDE	KUALA LUMPUR
ME10/002	THE ALWAYS-OPEN BURGER SHOP	7-ELEVEN BURGER	DENTSU ONE TAIPEI	TAIPEI
ME10/003	TO SHARE OR NOT TO SHARE	YUKIMI DAIFUKU	DENTSU INC.	TOKYO
ME10/004	SACRIFICE FOR THE CROWN	NETFLIX PTE. LTD.	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
ME10/005	ALIENATION	MAX'S RESTAURANT	PETCH	MANILA
ME10/006	VOTE LOVE STORY	PANTENE	GREY TOKYO	TOKYO
ME10/007	GREAT FAILURE	FROEBEL-KAN CO., LTD.	DENTSU INC.	TOKYO
ME10/008	YOU CAN SKIP ADS, BUT NOT HOUSEWORK.	N GRIP	I&S BBDO INC.	TOKYO
ME10/009	BEAUTY FAUX FONT	SNOW SKIN	J. WALTER THOMPSON PH	MANILA

MEDIA LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME10/010	720 HOURS OF YOUTH	YIMOBILE	HAKUHODO KETTLE INC.	TOKYO
ME10/011	MAKE IT A RUNWAY	TOMMY HILFIGER	GEEK PICTURES INC.	TOKYO
ME10/012	THE BUDDAH'S PROVIDER	TENCENT	TENCENT	SHENZHEN
ME10/013	KEEP YOUR COMPOSURE CHALLENGE (MAGGI PEDAS GILER)	MAGGI	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR
ME10/014	YOU - UNMUTE TRAILER	NETFLIX	THE SOUR BANGKOK CO., LTD.	BANGKOK
ME10/015	#POWERLESSQUEEN	PROJECT NANHI KALI	WAT MEDIA PVT	MUMBAI
ME10/016	#ANIMAL_SELFIE	WWF JAPAN	ADK CREATIVE ONE	TOKYO
ME10/017	DISGUSTING STORIES	BAHAY TULUYAN PHILIPPINES (SHELTER HOUSE)	TBWA\SANTIAGO MANGADA PUNO	MANILA
ME10/018	HUAWEI IJACK	HUAWEI	DENTSU X	SINGAPORE
ME10/019	DONATE YOUR FACE	OPERATION SMILE	CHEIL CHINA	BEIJING
ME10/020	MEMO_O_KE	THE ALZHEIMER FOUNDATION OF THAILAND	DENTSU ONE (BANGKOK) LTD.	BANGKOK
ME10/021	THE REPOST	UNIQLO ROADSIDE STORE	THE LEO BURNETT GROUP THAILAND	BANGKOK
ME10/022	THE LEAST ACTIVE KIDS IN HISTORY	OMO	FP7 DUBAI	DUBAI
ME10/023	RESOLUTIONS	MAX'S RESTAURANT	PETCH	MANILA
ME10/024	HIJABISA	REJOICE HIJAB 3IN1 SHAMPOO	BBDO INDONESIA	JAKARTA
ME10/025	HUNGRY DEDICATION	SNICKERS	BBDO TAIWAN	TAIPEI
ME10/026	LOVE IS ALL WE NEED	LAGABLAB NETWORK	PROPEL MANILA	MANILA

CATEGORY ME11: BEST USE OF TECHNOLOGY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME11/001	MCDELIVERY PIN	MCDONALD'S	LEO BURNETT MANILA	MANILA
ME11/002	JIOINTERACT - HUMANE AI FOR THE NEXT BILLION INTERNET USERS	RELIANCE JIO	RELIANCE JIO	MUMBAI

MEDIA LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME11/003	EMPATHIC JUKEBOX	POCKY	HAKUHODO INC.	OSAKA
ME11/004	BONS-AI	TDK	ADK MARKETING SOLUTIONS INC.	TOKYO
ME11/005	PROJECT REVOICE	THE ALS ASSOCIATION	BWM DENTSU	SYDNEY
ME11/006	OREO OBOX	OREO	INSPIRE INTEGRATED MARKETING COMMUNICATIONS	SHANGHAI
ME11/007	GENOME HOUSE	FUTURE LIFE FACTORY / GENOME HOUSE	MCCANN TOKYO	TOKYO

CATEGORY ME12: BEST USE OF BRANDED ENTERTAINMENT & CONTENT: PROGRAM & PLATFORM

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME12/001	720 HOURS OF YOUTH	YIMOBILE	HAKUHODO KETTLE INC.	TOKYO
ME12/002	GIRL FROM NOWHERE	GMM GRAMMY	THE SOUR BANGKOK CO., LTD.	BANGKOK
ME12/003	BREAK AWAY FROM UNNECESSARY	ACER SWIFT NOTEBOOK	UNITED ASATSU INTERNATIONAL LTD.	TAIPEI
ME12/004	THE DENTIST PRINCE	HEALTHIER TEETH KIDS	THE LEO BURNETT GROUP THAILAND	BANGKOK
ME12/005	MTV WOOFER	MTV INDIA	TONIC WORLDWIDE	MUMBAI

CATEGORY ME13: BEST USE OF BRANDED ENTERTAINMENT & CONTENT: DIGITAL & SOCIAL MEDIA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME13/001	THE DRAW-ALONG SONG WITH NO ONE ANSWER	GREENDAKARA	DENTSU CREATIVE X INC.	TOKYO
ME13/002	SOFT STEPS SONG	KCC	INNOCEAN WORLDWIDE	SEOUL
ME13/003	RECIPEOKE	SPAM® BRAND	BBDO GUERRERO	MANILA
ME13/004	720 HOURS OF YOUTH	YIMOBILE	HAKUHODO KETTLE INC.	TOKYO
ME13/005	SENBONZAKURA UNLIMITED VER.	UNLIMITED VIDEO&SNS	GEEK PICTURES INC.	TOKYO
ME13/006	THE BUDDAH'S PROVIDER	TENCENT	TENCENT	SHENZHEN
ME13/007	KEEP YOUR COMPOSURE CHALLENGE (MAGGI PEDAS GILER)	MAGGI	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR

MEDIA LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME13/008	MAKE IT A RUNWAY	TOMMY HILFIGER	ADK CREATIVE ONE	TOKYO
ME13/009	MEITUAN DIANPING X HONOR OF KINGS: CNY REUNION EMOTION MARKETING	HONOR OF KINGS	MEITUAN DIANPING	SHANGHAI
ME13/010	ALIENATION	MAX'S RESTAURANT	PETCH	MANILA
ME13/011	RESOLUTIONS	MAX'S RESTAURANT	PETCH	MANILA
ME13/012	HIJABISA	REJOICE HIJAB 3IN1 SHAMPOO	BBDO INDONESIA	JAKARTA

CATEGORY ME14: BEST INTEGRATED MEDIA CAMPAIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ME14/001	RED RESTAURANTS LIST	TAKASAKI CITY	HAKUHODO KETTLE INC.	TOKYO
ME14/002	THE POWER OF ONE FINGER	GOOGLE ASSISTANT	MULLENLOWE INDONESIA	JAKARTA
ME14/003	NEVER DONE SHOP	NIKE	AKQA SHANGHAI	SHANGHAI
ME14/004	TONS OF REAL HAPPINESS	MITSUBISHI XPANDER	H:THREE	JAKARTA
ME14/005	NATURE KNOWS BEST	WATER CORPORATION	THE BRAND AGENCY	PERTH
ME14/006	KTB HI-SA-TI BRAND	KRUNGTHAI BANK	CJ WORX	BANGKOK
ME14/007	NARCOS THE CENSOR'S CUT	NETFLIX	J. WALTER THOMPSON	BANGKOK
ME14/008	COMPARISON'ADDS PRESSURE	MIRINDA	BBDO INDIA PVT LTD.	GURGAON

CATEGORY LRME: LOTUS ROOTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRME/001	OGASAWARA 50 COLORS	OGASAWARA ISLANDS	DAIKO ADVERTISING INC.	TOKYO
LRME/002	CONNECTED SILENCE: A DAY WITHOUT INTERNET IN BALI	CORPORATE & BROADBAND	NARRADA COMMUNICATIONS	JAKARTA
LRME/003	EATREE PLATES	LIFULL	PEAK INC.	TOKYO
LRME/004	#ANAKBANGSABISA	GOJEK	GO-JEK INDONESIA	JAKARTA

MEDIA LOTUS
ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRME/005	PEOPLE NOT SYMBOLS	ACCESS ISRAEL	LEO BURNETT ISRAEL	TEL AVIV
LRME/006	RAKSHA KI CHOODIYAAN (BANGLES THAT PROTECT)	AAKAR INNOVATIONS	WAT MEDIA PVT	MUMBAI
LRME/007	WATCH ME PROJECT	LINE TV	CJ WORX	BANGKOK
LRME/008	BLANK YEARS	100TH KOSHIEEN SUMMER HIGH SCHOOL BASEBALL JAPAN	TOMBO INC.	OSAKA
LRME/009	PERFORMING NATIONAL TREASURE	KENNINJI	HAKUHODO INC.	TOKYO
LRME/010	THE DENTIST PRINCE	HEALTHIER TEETH KIDS	THE LEO BURNETT GROUP THAILAND	BANGKOK
LRME/011	AL UMOBUWAH: PUTTING 'MUM' INTO 'PARENTHOOD'	BABYSHOP	FP7 DUBAI	DUBAI
LRME/012	ALIENATION	MAX'S RESTAURANT	PETCH	MANILA
LRME/013	RESOLUTIONS	MAX'S RESTAURANT	PETCH	MANILA
LRME/014	NAZAR BATTU LID	DULUX	TAPROOT DENTSU	MUMBAI